



REWILDING AMERICA NOW

Prospectus



Our mission at Rewilding America Now is to conserve and restore the North American landscape through rewilding initiatives, with a focus on wild horses as a keystone species. Using science-backed research and partnerships with tribal nations and incorporating traditional ecological knowledge, we advocate for public policy that protects wild horses and allocates new resources for breakthrough rewilding projects.

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Visit our website:
rewildingamericanow.org



Contact us at:
info@rewildingamericanow.org

RAN is a 501(c)3 charity.



1. Live the Rewilding Movement

7-minute Sizzle Reel



[Watch on Youtube](#)

2. Letter from Founder and CEO

Dear Friend,

The assault on our wild horses and of our public rangelands is only worsening climate breakdown in this country. We are all feeling the effects, from pandemics, to increases in food prices, to erratic weather patterns. I know that you understand this, and have been forward thinking in your support of environmental causes.

Our mission for the last 15 years at **Rewilding America Now** has been to save North America's grasslands and restore biodiversity by **Rewilding** with wild horses.

Rewilding is a key solution for helping to fight against the effects of climate breakdown.

America's wild horses and native wildlife are disappearing at epic proportions. We need wildlife (biodiversity) to help in the fight against climate breakdown.

At Rewilding America Now, we are conserving ecosystems and habitats, and protecting native species critical to our survival through our proven Rewilding initiatives.

We are excited to share that we are embarking on a Rewilding Initiative never before done in this country!

Rewilding thousands of wild horses, returning thousands of animals to their original lands

Creating the Yellowstone to the Idaho Valley Wilderness Areas Wildlife Corridor, the largest legally protected wild areas in the Continental United States

Ensuring wildlife will be able to roam in their natural migration patterns, bringing true wild nature back to a very important location

Building local community initiatives and developing rewilding educational programs

We will be able to share groundbreaking Rewilding experience with the world offering visitors: tours, green lodging, recreational activities, health and wellness programs, and inclusive experiences, making you a part of wild nature and the path to tomorrow.

The acquisition and completion of Rewilding Idaho is crucial to the future of conservation in North America.

But we can't do all these important things alone, we need your help.

We understand how busy life gets, but this work is important for all our futures. Please visit our website and join our movement to Rewilding America Now. We are interested to hear your thoughts as well as sharing our work and objectives.

Bringing the natural world back to life is one of the most fulfilling things you can do and be a part of, the healing of our planet. When you give a healing, you get a healing in return.

We look forward to connecting and Rewilding!

Michael & Manda





3. Become A Steward of the Land

We invite you to donate to invest in a sustainable future. Your contribution will help to ensure the sustainability of grasslands, animals and communities in North America for generations to come.

Think of it as a smart investment in the future, where your financial support becomes a catalyst for positive transformation, a net gain.

Together, let's navigate the landscape of environmental and social change with precision and purpose.

Become A Steward of the Land. Let's rewild our world!

1

Support Rewild America Now

- Fund Cutting-Edge Environmental Scientific Research and Data Collection
- Save America's Horses from Government Round-ups & Facilities
- Educate the Public

**Support Operational
Expenses and Grant Programs**

2

Spearhead Rewilding Higher Education with Cornell University

- Support RAN and the Institute of Politics and Global Affairs at Cornell University in Inaugurating the Nation's First Rewilding Policy Incubator
- Educate Students to Move the Policy Dial Forward in Congress through Designing Sound Environmental and Wild Horse Policy


**Target: \$250,000
Funding: 3-year Period**

3

Bring Healing and Growth to Tribal Communities

- Work with a Lakota Buffalo Rancher, Rehome Hundreds of Horses and Grow Native Grass
- Fund School Programs and Traditional Ecological Knowledge
- Provide At-Risk Youth the Opportunity to Care for Horses and Reconnect with their Culture

**Target: \$500,000
Funding: 2-year Period**



4 Be A Trailblazer in the New Age of Farming: Wild Horse Rotational Grazing to Benefit Crops, Native Grass and Climate

- Meet a Third-Generation Homesteader who has for 20 Years Proven that Wild Horses are a Key Component in Growing Seasonal Crops and Native Grass
- Deliver Educational Programs and Create New Business Models for Peer Ranchers
- Develop America's First Carbon Model with Wild Horses Sequestering Carbon

Target: \$500,000
Funding: 3-year Period

5 Champion Rewilding: Brand your Legacy on a Vital Yellowstone-Rockies Wildlife Corridor

- Set a Precedent for our Grandchildren: Ensure that Millions of Species Survive Climate Breakdown and Extinction
- Enable the Migration of Bison, Horses, Pronghorn, Bighorn Sheep, Mule Deer, Wolves, Cougars, Bears, Eagles and Wolverines

Target: \$1 million

6 Join a Team of Elite Forward-Thinking Individuals: Rewild 70,000-acre Birch Creek Valley

- Create 70,000 Acres of Wild Nature
- Set Free Hundreds of Native Wild Horses that are an Integral Component of the Ecosystem
- Support First-of-a-Kind Scientific Research and the Creation of Rewilding Education

Target: \$3.5 million
Funding: March 2024 Deadline

7 Invest in Birch Creek Real Estate

Browse Our Exclusive Brochure Where we Take you Through a Vision of Eco-Development in a Breathtaking Environment. Build the World's First Rewilding Center and Spearhead America's Rewilding Movement in one of the Planet's Biggest Gathering of Wildlife.

Contact Us For More Information

Our financial statements, budget models and IRS 990 forms are available upon request.

Rewilding America Now is a 501(c)3, platinum-rated, 5-star charity.

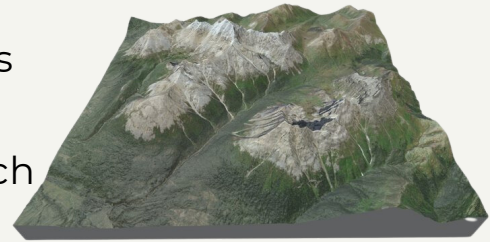
*For more information on how to donate to invest, please contact us at:
manda@rewildingamericanow.org, or thomas@rewildingamericanow.org.*

4. Our Rewilding Projects

Birch Creek Idaho Falls, ID

We are Rewilding 70,000-acre Birch Creek Valley and Securing the Vital Yellowstone-Rockies Wildlife Corridor.

- We are Creating 70,000 Acres of Wild Nature
- We are Setting Free Hundreds of Native Wild Horses that are an Integral Component of the Ecosystem
- We are Supporting First-of-a-Kind Scientific Research and First-of-a-Kind Rewilding Education



Dr Dave Stricklan

We are Setting a Precedent for our Grandchildren: Ensuring that Millions of Species Survive Climate Breakdown and Extinction.

We are Enabling the migration of Bison, Horses, Pronghorn, Bighorn Sheep, Mule Deer, Wolves, Cougars, Bears, Eagles and Wolverines.

Birch Creek Valley: Connecting Yellowstone NP to Central Idaho Wilderness

Private land
(uninhabitable by megafauna)

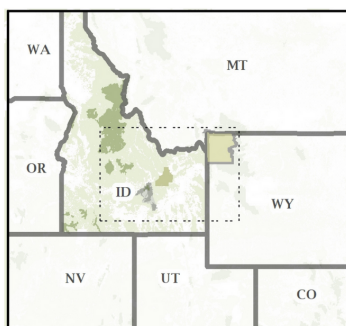
Public Lands
(buffer areas)

Source habitats
(habitable by megafauna)

Wilderness Areas
(habitable by megafauna)

Connection to the Yellowstone to Yukon Wildlife Corridor

Yellowstone to Central Idaho Rockies Wildlife Corridor





Beaver Creek

Linton, ND

A New Age of Farming: Wild Horse Rotational Grazing to Benefit Crops, Native Grass and Climate

Project Features:

- We Work with a Third-Generation Homesteader who has for 20 Years Proven that Wild Horses are a Key Component in Growing Seasonal Crops and Native Grass
- We Deliver Educational Programs and Create New Business Models for Peer Ranchers
- We are Develop America's First Carbon Model with Wild Horses Sequestering Carbon



Paul & Barb Silbernagel

Grand River

Standing Rock Sioux Reservation

Bringing Healing and Economic Growth to Tribal Communities

Project Features:

- We Work with a Veteran Lakota Buffalo Rancher, Rehome Hundreds of Wild Horses and Grow Native Grass
- We Fund School Programs and Traditional Ecological Knowledge
- We Provide At-Risk Youth the Opportunity to Care for Wild Horses and Reconnect with their Culture



Ron & Carol Brownotter

5. Why Horses?

Wild horses are majestic beings with a deep connection to this land and its people. Horses are native, keystone species in America's grasslands. Yet their numbers are dwindling. They are constantly under attack, while desertification and climate breakdown continues to worsen. We propose rewilding, an ecosystem-centric focus where horses play a starring role.



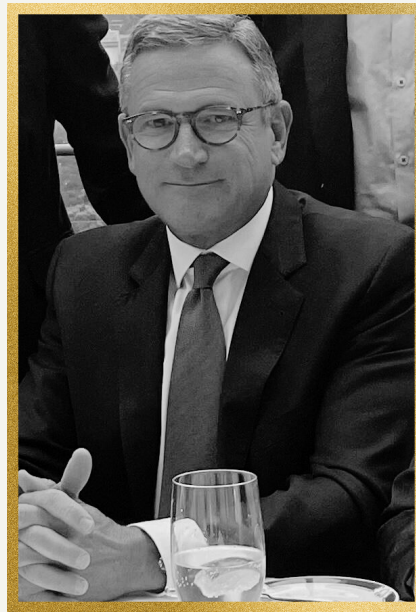
"Rewilding is an effort to restore ecological relationships among the diversity of native species, leaving our environment better than how we've found it."

Learn more about horses at:
<https://www.rewildingamericanow.org/rewilding-and-wild-horses>

6. Champion Land Steward

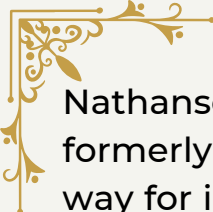
Our New Leadership & Rebranding

PRESS RELEASE: Former Studio Chief Michael Nathanson Appointed Rewilding America Now CEO/Managing Director Demonstrating Commitment to Environmental Conservation and Wild Horses



Rewilding America Now (RAN) a non-profit organization dedicated to preserving America's wild horses and promoting innovative environmental conservation practices, has announced the appointment of former Hollywood studio chief **Michael Nathanson** as their new CEO and Managing Director. With over four decades of broad experience as a senior executive in the motion picture and entertainment industry, Nathanson brings his award-winning passion for storytelling and a wealth of knowledge and expertise to the organization as he helms its rebranding and new initiatives.

"I am honored and excited to join *Rewilding America Now* and lead their mission to protect and preserve America's native landscape and wild horses," said Nathanson. "This is one of those rare opportunities where we can apply our trade to something with a much higher calling, one that will make a difference."



Nathanson's appointment comes at a crucial time for *Rewilding America Now*, formerly known as the CANA Foundation. The organization has successfully led the way for innovative wild horse rewilding, conservation awareness, and the inclusion of traditional knowledge through Native American Culture. RAN has been actively working towards an innovative next step in conservation by rewilding the natural ecosystem in Idaho, the Yellowstone Rockies, and other American landscapes. RAN continues its dedicated efforts to preserving and rewilding America's wild horses, which are facing numerous threats such as habitat loss, overgrazing, and roundups by the Bureau of Land Management. Under Nathanson's leadership, the organization hopes to lead the way for a sustainable future committed to preserving wild horses, restoring ecosystems, and championing climate stewardship.

As a leader in the entertainment industry, Nathanson has overseen and participated in every facet of the industry, from operational and production aspects to development, marketing, and distribution, often handling annual budgets of one billion dollars. He has previously served as chairman or president of four major motion picture companies and studios, including Oddlot Entertainment, MGM Studios, Columbia Pictures, and New Regency. Michael has produced numerous acclaimed films, including the Academy Award®-winning *LA Confidential* and the Academy Award-nominated *Hell or High Water*. Notably, he played a pivotal role in the rejuvenation and management of both the *James Bond*, *Pink Panther*, and *Legally Blonde* franchises.

Michael's journey takes an exciting new turn as he assumes the role of Managing Director/CEO at *Rewilding America Now*. Nathanson's first spotlight will be an ambitious and vital project set in Birch Creek, Idaho, to create a wildlife corridor that will enlarge Yellowstone National Park all the way to the Idaho wilderness area. This project, Rewilding Idaho, is comprised of purchasing and protecting over 55 miles of grazing lands where the wild horses live with America's iconic wildlife. This is a huge initiative that has never been done before and is the cornerstone of RAN's mission.

"The acquisition and completion of Rewilding Idaho is crucial to the future of conservation in North America, an initiative that I have become dedicated to accomplishing," says Nathanson.

"Michael's passion for environmental conservation and wild horses makes him the perfect fit for *Rewilding America Now*," says **Manda Kalimian**, President and Founder of *Rewilding America Now*. "Rewilding is a key component for conserving ecosystems and natural habitats, and protecting native species is critical to our survival. Wild horses play a key role in creating rewilding initiatives. They are a species native to North America and are going to help us build grasslands to capture carbon and be the leader in climate change initiatives."



7. Our Leadership

Board of Directors and Advisors

Manda Kalimian **Founder**

Manda Kalimian is the founder and president of the Rewilding America Now, which for over a decade ago has worked to rewild America's wild horses and land to promote environmental and climate sustainability. Through Rewilding America Now, Manda has not only raised awareness of issues surrounding America's wild horses and environmental destruction but she's also led major change in Washington.

Manda is the author of "Born To Rewild" Triumphs of a Now Fearless Woman. She helped secure a scientific grant funding McMaster University's Poinar lab on Quaternary ecosystems using environmental DNA drawn from sediment cores (sedaDNA), with a primary goal of collecting additional evidence regarding last appearance times for horses in North America.

Manda has worked lobbyists for years to create sustainable policy initiatives in DC for wild horses. She is an active participant at The Native Congress of The American Indian (NCAI) and a founding member of The Institute of Politics and Global Affairs at Cornell University. She spearheaded the effectuation of rewilding language for managing America's wild horses in the FY2020 Interior Appropriations budget bill and presented at the Cambridge Conservation Forum, 2019.



Michael Nathanson **CEO/Managing Director**

Michael Nathanson is a senior executive with over four decades of experience in the motion picture and entertainment industry. As a leader in the entertainment industry, Michael has overseen and participated in every facet of the industry, from operational and production aspects to development, marketing, and distribution, often handling annual budgets of one billion dollars. He has served as Chairman or President of three major motion picture companies and studios, including MGM Studios, Columbia Pictures, and New Regency. Michael has produced numerous acclaimed films, including the Academy Award-winning "LA CONFIDENTIAL" and the Academy Award-nominated "HELL OR HIGH WATER." Notably, he played a pivotal role in the rejuvenation and management of both the James Bond and Pink Panther franchises.

Michael's journey takes an exciting new turn as he assumes the role of Managing Director/CEO at Rewilding America Now. This transition signifies his dedication to environmental conservation and rewilding initiatives. Michael now turns his attention towards the urgent need for environmental preservation and the protection of the remarkable animals that inhabit our world.

Michael was originally brought in to create media content for Rewilding America Now. "Once I got to the Dakotas and met the independent ranchers and Native Americans, who I call stewards of the land, I was taken aback by their connection to the horses and the lands, and how they work together to save and propagate their lands, challenging the status quo. These ranchers and Native Americans along with these wild horses are American heroes to the lands, the environment and our future."



Dr Ross MacPhee Science Director



Ross MacPhee Ph.D., is Rewilding America Now's scientific advisor and a curator at the American Museum of Natural History in New York City. Ross is a biologist specializing in mammals that are now extinct, especially those that lived in recent prehistory (last 2 million years).

He has searched for recently-lost species all over the world, seeking to explain not only their biological relationships but why they died out. Using both fossils and modern genomic methods, he and his colleagues are seeking to show that all modern horses, whether domestic or wild, have ancestries that ultimately originated in North America.

He was curator of the AMNH exhibition The Horse (2008) and the author of End of the Megafauna (Norton, 2019), an account of species disappearances worldwide after the end of the last Ice Age— including the mysterious loss of the horse in North America.

Samantha Skenandore Director Legal Council



Samantha Skenandore focuses her practice on both federal Indian law and tribal law, advising tribal and corporate clients in tribal governance, corporate governance, governmental affairs, corporate transactions, real estate, labor issues and litigation.

Her extensive multijurisdictional experience with tribal law includes representation of corporate entities, both tribal and nontribal, in matters involving participation in the Small Business Administration's 8(a) program, corporate entity formation, financing, minority or women-owned certification, labor relations, complex commercial real estate matters and government relations.

She also advises corporate clients on developing successful strategies to launch their businesses, seek and secure business certifications, build capacity and prosper.

Samantha is an enrolled member of the Ho-Chunk Nation.

Jacquie Kapur CFO



Jackie is a founding partner at Ignition Capital and a former divisional CFO at a multi-billion-dollar, privately-held global firm based in New York.

Through her 15-year corporate finance career, Jackie has a proven track record of formulating and executing strategies & budgets for both start-ups and established businesses.

She is a thoughtful and experienced leader in finance, business development, operation, marketing, and HR across industries including information technology, news, research, data, financial services, and consumer products.

Excellent communication and people skills with significant experience navigating C-level management through major strategic changes.

Dr Dave Stricklan Science Director



Dave Stricklan, Ph.D., is Rewilding America Now's rangeland and wildlife scientific advisor.

He is a retired Range and Wildlife Professor from Brigham Young University-Idaho and former Visiting Animal and Range Science Professor at New Mexico State University.

Earlier in his career he worked for twelve years as a wildlife biologist and rangeland conservationist for the USDA Forest Service.

Dave grew up on working ranches in Idaho. He is the discoverer of two fossil species from the Carboniferous (325 mya). He can usually be found wandering the mountains and passes of the Yellowstone to Central Idaho Wildlife Corridor.

Wouter Helmer Science Director



Wouter Helmer is the co-founder of Rewilding Europe and Programme Manager of GRAZELIFE, a project at the request of the European Commission to come up with recommendations for effective grazing systems regarding climate adaptation, biodiversity, and other ecosystem services.

Wouter brings to Rewilding America Now's Science Advisory Board over 30 years of experience with rewilding projects on this continent.

8. Journey of Accomplishments

Organizational History

2016

RESCUED 50 HORSES from the Wild Horse Inmate Program of the Canon City Correctional Center in Colorado

2017

APPEARED ON MSNBC MORNING JOE to an audience of more than 1 million viewers to raise awareness of a key vote by the Senate Appropriations Committee on horse slaughter

2018

CREATED A LEGISLATIVE PANEL with actor Moses Brings Plenty and Former Congressman Steve Israel during the Hampton Classic to change wild horse policy

2019

PRESENTED TO AN INTERNATIONAL AUDIENCE with Moses Brings Plenty at the Rewilding Symposium at the David Attenborough Building in Cambridge University

2020

EFFECTUATED GROUNDBREAKING LANGUAGE in the FY2020 Interior Appropriations Budget Bill encouraging rewilding for wild horse and burro management

2021

FUNDED MCMASTER UNIVERSITY Poinar Labs paleontological research to uncover evidence of the late survival of the Yukon horse

2021

PUBLISHED *BORN TO REWILD*, the inspirational book telling the story of one women's journey in conserving and rewilding America's native wild horses

2022

FILED A TEMPORARY RESTRAINING ORDER with Wild Horse Education against the BLM for its lack of public process and science-based information in the Environmental Assessment used for the roundup at the Blue Wing complex



2022

REUNITED THREE MEDICINE HAT HORSES separated at the Pancake Roundup and placing them under Paul Silbernagel's care with the support of Wild Horse Education

2022

INVITED TO COLLABORATE AND EXHIBIT ON THE BIG STAGE at Scope Art Basel in Miami and raise awareness for the international art community

2022

PRESENTED AS THE FIRST EVER WILD HORSE ORGANIZATION at the National Conference of American Indians in Anchorage

2023

PARTNERED WITH LAKOTA BUFFALO RANCHER with the largest private, native-owned buffalo herd to spearhead rewilding project with wild horses.